



**ALEXANDER C. YAFFE**

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Alexander is the Managing Director in the Baltimore office. The former President & CEO of Yaffe & Company, he is a second-generation expert in executive compensation and has two decades experience in the field. As the leader of Yaffe & Company, he oversaw the geographic expansion from 10 to 37 states, development of complimentary service lines, and worked with clients whose net revenues ranged from \$10M to greater than \$1B allowing for a varied perspective in similarities and differences based on geography, size, and organizational design.

Alexander has assisted hundreds of tax-exempt boards and their leadership teams with assessing executive compensation programs, executive performance evaluation methods, retirement plan designs, leadership transition, succession and retention planning. Additionally, he works with hospitals and integrated health systems to develop comprehensive physician compensation governance practices, assess current-state compensation and productivity relative to the market, and the development of next-generation plan designs. A common theme across his consulting engagements, Alexander focuses on aligning data, relationships, and circumstances to drive mutually beneficial outcomes for organizations, individuals, and affected stakeholder constituencies.

Alexander has been part of expert panels on these topics, given presentations, and has led Board education programs nationally. He published his second Monograph with the AHA Center for Healthcare Governance titled *The Health System-Physician Relationship Continuum: What Boards Need to Know* (Oct 2015).

Alexander graduated from Full Sail University in 1999 with a degree in Film/Television Production. In 2012, he continued his studies at Columbia University pursuing a degree in economics and philosophy. Alexander resides in a suburb of Baltimore with his wife, two children, two dogs, and several cats.