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Physicians In The C-Suite – The Unknown Challenges

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Discussion Topics

- Evidence-based clinical protocols and the need for physicians
- Standardized medical practices and innovation
- Difficulty of finding qualified physician leaders
- Insurance and regulatory matters and how physicians need to contribute
- Challenges for physicians in practice standardization
- Reluctance of medical organizations to invest in physicians

Discussion Topics (continued)

- Importance of training, succession planning, etc. in making physician-executives successful
- Factors beyond patient safety and care quality that are driving the need for physician leaders
- Physician-executives adjusting to working as part of a large team
- Preparing physician-executives so they can contribute to organizational development and performance improvement
- Importance of establishing physician – hospital relationships

Discussion Topics (continued)

- Factors critical to establishing effective physician – hospital relationships
- Creating an effective C-Suite culture with physician-executives in the mix
- Creating and maintaining a collegial and collaborative environment with physician leadership leaders
- Executive compensation programs that include physician-executives and lay leaders

Biography

Spencer R. Berthelsen, M.D., F.A.C.P. is the Chairman of the Board and Managing Director of Kelsey-Seybold Clinic in Houston, Texas. Dr. Berthelsen joined Kelsey-Seybold Clinic in August 1980, after completing his residency in Internal Medicine at the University of California at San Diego. Dr. Berthelsen has served in various leadership capacities within Kelsey-Seybold including chairman of the Department of Internal Medicine, as well as medical director for the Primary Care and Managed Care departments. His responsibilities have included medical liaison with affiliated health plans, utilization management, clinical practice guideline development, and physician education regarding evidence-based medical guidelines.

Dr. Berthelsen has served as a board member and as secretary/treasurer of the Texas Society of Internal Medicine. He is the past president of the Texas Academy of Internal Medicine Services, the advocacy arm of the academy. Dr. Berthelsen is a past secretary/treasurer and past president for the Texas Club of Internists, and has served as chairman of the Texas Medical Association's Council on Legislation. He also served as Clinical Professor of Medicine at both Baylor College of Medicine and The University of Texas Health Science Center.

Dr. Berthelsen is a graduate of Rice University with a bachelor of arts degree in Biology. He received his medical degree from Southwestern Medical School in Dallas.

Biography

Marc L. Boom, M.D., M.B.A., F.A.C.P., F.A.C.H.E. currently holds the position of President and CEO of Houston Methodist in Houston, Texas. Previously Dr. Boom held the positions of Executive Vice President of The Methodist Hospital, President and CEO of Methodist Diagnostic Hospital and President /CEO/Medical Director of Baylor-Methodist Primary Care Associates, a network of primary care physicians.

Dr. Boom is also an Assistant Professor of Medicine at Weill Medical College of Cornell University, an adjunct professor of management, policy and community health at The University of Texas School of Public Health and previously an Adjunct Professor of Management at Rice University. Dr. Boom is a member of numerous professional and community organizations including the American College of Healthcare Executives, The Leadership Institute, the American College of Physician Executives, the University of Texas College of Natural Sciences Advisory Council; and, the American Heart Association where he is Past-President of the Board for the Houston Office.

Dr. Boom holds a B.S. in Biology with High Honors from the University of Texas at Austin, an M.D. with High Honor from Baylor College of Medicine, and an M.B.A. from The Wharton School of the University of Pennsylvania. He completed a residency in internal medicine at Massachusetts General Hospital, Harvard Medical School, and fellowships in geriatric medicine and general medicine at the Hospital of the University of Pennsylvania. He is board certified in both internal medicine and geriatric medicine, and is a Fellow of the American College of Physicians.

Biography

Craig Cordola, M.B.A., M.H.A., F.A.C.H.A. is the Chief Executive Officer of the Memorial Hermann-Texas Medical Center Campus and Associate Dean for Hospital Affairs at The University of Texas Health Science Center at Houston Medical School. Prior to taking on his current role, Mr. Cordola was the chief executive officer of Children's Memorial Hermann Hospital, and the Assistant Vice President of Operations for Children's Memorial Hermann and Memorial Hermann-Texas Medical Center. In his current role, Mr. Cordola oversees the operations of the hospital and is responsible for the strategic direction for services across the entire Texas Medical Center Campus, including the collaborative relationship with UTHealth.

Mr. Cordola is a board member of various organizations including University HealthSystem Consortium. In addition, he serves on a number of local not-for-profit boards for organizations such as the Immunization Partnership and Children at Risk. In 2013, Mr. Cordola was recognized by *Becker's Hospital Review* and was named in their annual list of 130 Nonprofit Hospital and Health System CEOs to Know.

Mr. Cordola graduated from The University of Texas at Austin with a degree in psychology and continued his studies at the University of Houston-Clear Lake, where he earned a Masters degree in Healthcare Administration and a Masters degree in Business Administration.

Biography

Joseph E. Jasmon, M.B.A., B.A. is the Managing Partner and Co-Founder of the American Healthcare Management Group. Mr. Jasmon has also served as Executive Vice President/Chief Operating Officer for Renown Health System, Executive Vice President/Chief Operating Officer for St. Mary's Regional Medical Center and Chief Implementation Officer for Caritas Christi Healthcare System. He served as Senior Vice President, Operations & Development for Memorial Health System, and also as Senior Vice President for Progressive Healthcare. Mr. Jasmon served as Vice President, Consulting Services for Quorum Health Services, and was Vice President, Administrative Operations, for the University of Illinois College of Medicine.

In his current role Mr. Jasmon assists clients with turnaround opportunities, strategy, enterprise orientation, quality, reengineering, workflow and change management. Mr. Jasmon has helped his clients to increase corporate revenue, receive JD Power Customer Excellence Awards, boost consumer preference, capturing additional market share, complete operational and financial turnarounds, increase gross revenue and raise net income, increase physician loyalty and increase cash collections.

Mr. Jasmon graduated from the University of Illinois with a bachelor of arts degree and a master's degree in business administration.

Biography

Steven T. Sullivan, M.A., B.A. is a Vice President in the Houston office of Pearl Meyer & Partners. His primary focus and expertise is advising compensation committees and senior management teams within health care organizations on executive compensation matters. Mr. Sullivan has over 20 years of consulting and industry experience assisting clients in executing their strategic human resources and compensation initiatives.

Prior to joining PM&P, Mr. Sullivan was a Director at Verisight, Inc. (formerly McGladrey's Human Capital Services Practice). He also previously served as a Senior Manager with Ernst & Young LLP's National Human Capital Practice, providing advisory services to both public and private companies; as a Compensation Manager for Andersen Consulting (Accenture).

Mr. Sullivan's clients have included such organizations as the American Academy of Pediatrics, the American Society of Anesthesiologists, Athens Regional Health System, Bethesda Lutheran Communities, Chesapeake Regional Medical Center, Froedtert Health, Health Quest System, JPS Health Network, Regions Hospital, Swedish Covenant Hospital, ThedaCare and Valley Health System.

Mr. Sullivan holds a B.A. from Gustavus Adolphus College, an M.A. from California State University and has completed all academic studies toward an Industrial/Organizational Psychology Ph.D. at the Illinois Institute of Technology.

Additional Resources

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