

Celebrating the 30th Anniversary of Pearl Meyer's CHiPs One World Technology Compensation Survey

AUTHOR



Wyatt Allread
*Survey Account
Manager*

This year, Pearl Meyer's flagship compensation survey hits a milestone as 2018 marks the 30th anniversary of the [CHiPs One World Total Compensation Survey](#). (It was originally launched as the SC/CHiPS Survey or the SemiConductor/Computer and High Performance Systems Total Compensation Survey.) When annual data collection begins this month, it's anticipated that more than one hundred participants will once again provide highly sought-after data.

Facing a need for competitive total compensation data in a time period when it was scarce, Digital Equipment Corporation (DEC) fully sponsored a new survey for technology-based exempt professional benchmark positions. CHiPS began as a membership survey of larger technology corporations with a steering committee that included Dell Inc., Hewlett-Packard Company, IBM Corporation, and Intel Corporation. Survey participation quickly grew as it became known for its high value and quality, particularly on long-term incentive information. Little to their knowledge at the time, DEC was creating a product that set the foundational principles for salary surveys. Beth Florin, managing director at Pearl Meyer, said, "I feel fortunate to have helped grow the survey from its early days and it's become the basis of our Survey and Employee Compensation Practice."

Survey ownership moved from DEC, to Executive Alliance, and eventually Pearl Meyer. Over the years, CHiPS has evolved into a portfolio of surveys, with expanded scope. There are now three annual surveys in the CHiPS umbrella: the CHiPS One World Total Compensation Survey, the [Executive and Senior Management Total Compensation Survey](#), and the [College Graduate and Intern Compensation Survey](#). The core survey itself has also seen many changes, without diminishing the reputation it had built in the industry. CHiPS now collects global data from more than 50 countries and the position coverage is more extensive with the addition of technical/operations, non-exempt, and sales positions.

Throughout all of these iterations, quality—an original cornerstone of the survey—remains integral, with dedicated Pearl Meyer account managers to assist clients with any survey need. Value has also been scrupulously maintained and combined with participant price reductions over the years.

The 2017 CHiPS *One World* Total Compensation Survey is available for purchase on our site [here](#), where you can also contact us for details on participating in the 2018 survey.

About the Author

Wyatt Allread is a Survey Account Manager in the Boston Office. Wyatt manages a portfolio of compensation and benefits surveys as well as handles client accounts.

Wyatt earned a B.S. in Economics and Finance from Bentley University in 2015. He also completed the Liberal Studies Major Program with a focus in Earth, Environment, and Global Sustainability.

About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management on the alignment of executive compensation with business and leadership strategy, making pay programs a powerful catalyst for value creation and competitive advantage. Pearl Meyer's global clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private companies to the Fortune 500 and FTSE 350. The firm has offices in New York, Atlanta, Boston, Charlotte, Chicago, Houston, London, and Los Angeles.



Pearl Meyer

NEW YORK

461 Fifth Avenue, 19th Floor
New York, NY 10017
(212) 644-2300
newyork@pearlmeyer.com

ATLANTA

One Alliance Center
3500 Lenox Road, NE, Suite 1708
Atlanta, GA 30326
(770) 261-4080
atlanta@pearlmeyer.com

BOSTON

93 Worcester Street, Suite 100
Wellesley, MA 02481
(508) 460-9600
boston@pearlmeyer.com

CHARLOTTE

3326 Siskey Parkway, Suite 330
Matthews, NC 28105
(704) 844-6626
charlotte@pearlmeyer.com

CHICAGO

151 N. Franklin St, Suite 450
Chicago, IL 60606
(312) 242-3050
chicago@pearlmeyer.com

HOUSTON

Three Riverway, Suite 1575
Houston, TX 77056
(713) 568-2200
houston@pearlmeyer.com

LONDON

Collegiate House
9 St. Thomas Street
London SE1 9RY
+44 (0)20 3384 6711
london@pearlmeyer.com

LOS ANGELES

550 S. Hope Street, Suite 1600
Los Angeles, CA 90071
(213) 438-6500
losangeles@pearlmeyer.com

**For more information on
Pearl Meyer, visit us at
www.pearlmeyer.com or
contact us at (212) 644-2300.**